



Nature to the people

Green Strategy

At GASA GROUP, we take our responsibility for the planet seriously. We want to initiate and implement efforts to reduce, reuse and recycle.

We have a high level of environmental awareness and social engagement. In the choices we make, we consider the impact of our choices on people and the planet.

This means reducing our carbon footprint, our energy consumption and our waste across the company, focusing on the activities we can control directly.

GASA GROUP's new domicile in Denmark is built to the latest building standards, leaving as little carbon footprint as possible. In addition, to minimize heat and electricity consumption, solar cells have been installed on the roof and green walls established within the building. Additional to the energy-friendly profile of the building, annually GASA GROUP will plant a number of trees to partial balance the building's carbon footprint.

GASA GROUP uses primarily Returnable Transport Items (RTIs) for all plant transport. CC containers are recycled and repaired in a common pool system, that is able to cover the entire value chain's consumption. In 2020, GASA GROUP will endeavor to work as a pool partner in collaboration with Container Centralen, thereby actively contributing to a pool of high quality of recyclable material.

GASA GROUP are active involved in World Clean Up Day. The collected waste in nature is paid per kilo and is subsequently used to purchase trees which are planted in small plantations (i.e. fruit trees) in Denmark in collaboration with schools and kindergartens. As a result the project has ensured, that different "plantations" will be established in collaboration with selected institutions in November 2019. This initiative will be followed up in the spring of 2020 by planting 260 trees with first grade kids. GASA GROUP expects to participate in the project again in 2020/2021.

GASA GROUP plays an active role and helps to ensure that the number of insects (including bees) is preserved. GASA GROUP interacts with relevant stakeholders in selecting plant material that supports the mission. GASA GROUP focuses on intensifying the marketing of products with proven beneficial effects.

Nature has a major impact on our health and well-being - we want to preserve, support and help nature in its work. We want to give back to nature.

We work actively with UN Sustainable Development Goals, and to the greatest possible extend with certified partners. GASA GROUP being proudly certified within the following labels.

The most beautiful flowers and plants are grown in a responsible and sustainable manner. GASA GROUP is a member of the international supply chain initiative in the horticultural sector: Floriculture Sustainability Initiative (FSI)

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